

ACTIONAID RECYCLING / GREENSOURCE SOLUTIONS  
REBRAND INFORMATION

**New name, Same great service, Same friendly voices**

We've been thinking for a while that the name Actionaid Recycling doesn't really tell people what we do – for a start we don't just recycle, and although we love raising money for the charity ActionAid we also like to give money to other charities.

So from 1<sup>st</sup> June we will be known as **Greensource Solutions**.

Why Greensource? We've been using Greensource as the name for our online shop and also for the brand name for our compatible range of toner cartridges for a while now. So we're used to the name and some of you may be too.

Simply put, we want to be a source of green products and recycling solutions.

Some things don't change. We've been recycling printer cartridges since 1993 and mobile phones since 1999 and will keep doing so in the future. However, over time businesses develop and grow and get involved in new things.

So, we don't just recycle. Since we're already collecting your empty printer cartridges it makes sense that we can supply replacement cartridges. We sell original branded cartridges and following the acquisition of a local business last year we now make our very own branded compatible cartridge here in Bristol – called Greensource Imaging.

And if we are supplying printer cartridges why not also provide a range of new and refurbished printers.

We've been supporting the work of ActionAid since 1993 raising money for them and increasing awareness of the work they do. However, we have also helped many other charities raise money through recycling printer cartridges and mobiles. We want to be able to increase the support we give to other charities and our new name will help us to do that.

So, in keeping with our new name Greensource Solutions, we will keep striving to find innovative green products and recycling solutions.

